



Southern Ohio Adult Soccer Association
19 Aberfield Lane
Miamisburg, Ohio 45342
www.soasa.com

Date: March 1, 2010
To: SOASA Mail List
From: Ken Conselyea
Re: Appointment of
Marketing Committee Chairman

I am pleased to announce the appointment of:

Mike Pickard
937-470-5894
mike.pickard@twcable.com

Chair of the SOASA Marketing Committee. We are fortunate to have a person with his background in both soccer and sales/marketing willing to take on the challenge as the point man as we strive to reach our goal of registering 4000 players by 2012. Mike played soccer in the Columbus Premier Soccer League prior to coming to Dayton. He has played in the Dayton Amateur Soccer League and currently plays on an Over-40 team in the DASL Senior Division. In his real life, he has been in marketing for TimeWarner for many years.

Mike may be calling on you to assist in this statewide effort to increase both awareness of the SOASA and the number of registered players. Please give him as much time and service as possible. We need everyone committed to doing their part.

Ken Conselyea
President

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